

## ONLINE APPENDIX A: SIMULATION PROTOCOL

**Experiment 1:** Investigates  $\mu \in \{0,1,2,\dots,50\}$ ,  $\alpha \in \{0,0.02,0.04,\dots,0.98\}$ , and  $\lambda \in \{0,1\}$ , with  $\theta$  distributed uniformly in  $[0,9]$  across 10 actors.

**Experiment 2:** Investigates  $\mu \in \{0,1,2,\dots,50\}$  and  $\lambda \in \{0,0.02,0.04,\dots,1.0\}$ , with  $\theta$  distributed uniformly in  $[0,9]$  across 10 actors. and  $\alpha$  distributed uniformly in  $(0,1)$  across 10 actors.

### BEGIN Loop Over Identical Replications (from 1 to 250)

#### BEGIN Loop Over Experimental Conditions

Assign parameter values for  $\mu$ ,  $\lambda$ ,  $\theta$  and  $\alpha$ , as given in protocol above.

Assign initial conditions ( $w_i = 0$ ;  $v_i = 0$  for all actors  $i \in \{1,2,3,\dots,10\}$ )

#### BEGIN Loop Over Iterations (from 1 to 10,000, or until convergence)

Randomize sequence of actors for each new iteration

#### BEGIN Loop Over Actors $i$ in random order

Compute the number of  $i$ 's peers currently working  $n = \sum_{j=1}^{10} w_j, j \neq i$

Compute  $i$ 's inclination to work ( $IW$ ), given  $n$

Compute the normative pressure that  $i$  experiences ( $V$ )  $V = \sum_{j=1}^{10} v_j$

Actor  $i$  chooses *Work* ( $w_i = 1$ ) or *Shirk* ( $w_i = 0$ ), given  $\alpha_i$ ,  $IW$ , and  $V$

Compute expected payoffs for *Promote* and *Oppose*, given  $\theta_i$ ,  $w_i$ , and  $n$

Actor  $i$  chooses *Promote* ( $v_i = 1$ ), *Abstain* ( $v_i = 0$ ), or *Oppose* ( $v_i = -1$ )

#### RETURN Loop Over Actors

#### RETURN Loop Over Iterations (cease iterating if no changes for all $v_i$ and $w_i$ )

Record final response values for *Participation*, *Promotion*, and *Opposition*

#### RETURN Loop Over Experimental Conditions

#### RETURN Loop Over Replications

This produces 250 observations of the model's stable behavior (*Participation*, *Promotion*, and *Opposition*) at each unique combination of parameter values.